

Beat: Local

## SONIA RYKIEL FRENCH ICONIC COUTURE A REAL FASHION PIONEER DESIGNER DIES AT 86

### PRESIDENT HOLLANDE PAYS A TRIBUTE TO HER

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**USPA NEWS** - Sonia Rykiel one of the best French Fashion icons, has died last week at 86, in Paris. The French president Hollande paid her a tribute "Having created her own company, Sonia Rykiel opened her first boutique in Saint-Germain-des-Prés in May 1968. She invented not only fashion but also an attitude,

Sonia Rykiel one of the best French Fashion icons, has died last week at 86, in Paris. The French president Hollande paid her a tribute "Having created her own company, Sonia Rykiel opened her first boutique in Saint-Germain-des-Prés in May 1968. She invented not only fashion but also an attitude, a way of living and being, and offered women a freedom of movement."

### SONIA RYKIEL WAS A FRENCH ICON OF FASHION AND BECAME A SYMBOL OF A REMARKABLE COLORFUL STYLE

Sonia Rykiel was passionate about culture, she could not imagine fashion without the arts that were always present in his creations. Her style is known worldwide. She will remain as a symbol of the remarkable combination of color and natural, fluidity and light. My sincere condolences to her children Nathalie and Jean-Philippe, her family and relatives who are in sadness." President Hollande about the beloved Sonia Rykiel who was born on 25 May 1930.

The French fashion icon with sweaters was born founded her house of Fashion that bears her name and nicknamed the "Queen of Knitwear" in 1968. Sonia Rykiel died last Thursday in Paris as a result of the Parkinson's disease, announced her daughter Nathalie Rykiel AFP.

### SONIA RYKIEL ALSO PLAYED A ROLE IN ROBERT ALTMAN'S FILM "READY TO WEAR"

She also played her own role in the film of Robert Altman's "Ready to wear", shot during the fashion week in Paris in spring 1994.

The president Francois Hollande said about Sonia Rykiel she was a "free woman, a pioneer who has steered her way and invented not only fashion but also an attitude, a way of living and being, and offered women a freedom of movement, "the head of state. He adds that "Her style is known around the world. It will remain as a symbol of the remarkable combination of color and natural, fluidity and light."

On the cover of the French magazine "Elle", Françoise Hardy wears a multicolored striped. And in 1968, the designer with flaming hair bases its claw. While women want clothes that liberate Sonia Rykiel opened her first boutique in Paris. She invented the "no hem," the seams inside out, and democratizes the velvet jogging suits any occasion.

If it releases the body in soft clothes, she does not neglect the arts. The rhinestone is one of his trademarks. "I hate the natural. This is the ultimate horror 'we' she assures in 1996 on the occasion of the release of one of his first novel, "Red Lips". Why such a release? "Because all the people I love are people who have done work on themselves. Even if it's instinctive. Take a woman walking in the street, it's never a natural approach. Or if it does, its approach is not pretty, and it should be corrected. "At the time, his first heroine, very erotic, is an assumed object woman. "Making fashion is like writing a novel," she said. From 1990, his two passions become complementary. "I could not do without writing fashion and vice versa," she says. "I'm still clueless, she jokes in 2010 to the press. I follow the same woman for forty years, never catch her. "His claw is renewed while keeping its iconic codes." She now rest in Peace. Source Paris Match, Elle, AFP, Ministry of Culture

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